

Nick Arrington
Brand Manager Sponsorships
Deloitte Services LP

Nick Arrington is seasoned marketing professional with a focus on brand/sponsorship activation and event delivery that stretch across multiple industries and countries. Throughout his career he has managed event marketing and delivered 'money can't buy' client experiences in professional sport and live entertainment. His roles require the execution of events through their entire life cycle including planning, budget management, thought leadership content, marketing/communications, site delivery and post-event analysis/ROI.

Today, Nick is a Brand Manager at Deloitte in New York. His team manages the National Sponsorship Portfolio of the firm. The relationships with the United States Golf Association (USGA), United States Tennis Association (USTA), United State Soccer Federation (USSF), United States Olympic & Paralympic Committee (USOPC), and James Beard Foundation (JBF) are all in his team's purview. He graduated from Tuskegee University at Tuskegee he served as 1

st Gentlemen to Mr. Tuskegee and pledged Kappa Alpha Psi, Fraternity Inc. of which he was the president his junior and senior years. Most recently, Nick has become an avid runner having ran the New York, London and Berlin Marathons.